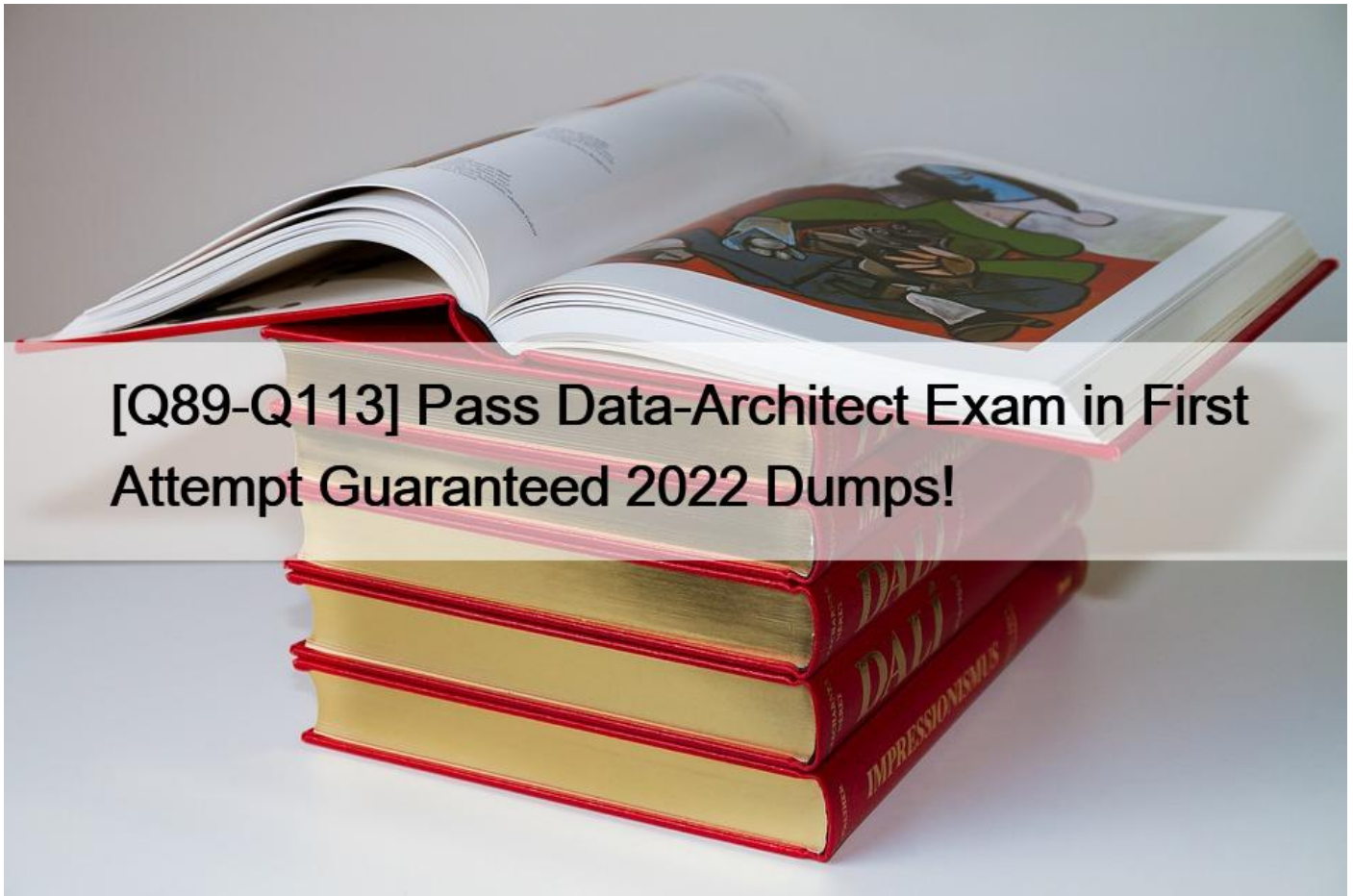


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Data-Architect Dumps Full Questions - Exam Study Guide

Salesforce Data-Architect Exam Syllabus Topics:

TopicDetailsTopic 1- Decide when to use virtualised data and describe virtualised data options- Compare and contrast various techniques and considerations for exporting data from SalesforceTopic 2- Compare and contrast various techniques and considerations for designing a data model- Compare and contrast the various techniques, approaches and considerations for implementing Master Data Management SolutionsTopic 3- Describe techniques to represent a single view of the customer on the Salesforce platform- Recommend appropriate techniques and methods for ensuring high data quality at load timeTopic 4- Compare and contrast various approaches and considerations for designing and implementing an enterprise data governance program- Discuss criteria and methodology for picking the winning attributesTopic 5- Recommend appropriate approaches and techniques to capture and maintain customer reference & metadata- Compare and contrast various techniques for improving performance when migrating large data volumes into SalesforceTopic 6- Compare and contrast the different reasons for implementing Big Objects vs Standard- Custom objects within a production instance- Discuss the various options to identify, classify and protect personal and sensitive information

QUESTION 89

Universal Containers keeps its Account data in Salesforce and its Invoice data in a third-party ERP system. They have connected the Invoice data through a Salesforce external object. They want data from both Accounts and Invoices visible in one report in one place. What two approaches should an architect suggest for achieving this solution? Choose 2 answers

- * Create a Visualforce page combining Salesforce Account data and Invoice external object data.
- * Create a separate Salesforce report for Accounts and Invoices and combine them in a dashboard.
- * Create a report in an external system combining Salesforce Account data and Invoice data from the ERP.
- * Create a report combining data from the Account standard object and the Invoices external object.

QUESTION 90

The architect is planning a large data migration for Universal Containers from their legacy CRM system to Salesforce. What three things should the architect consider to optimize performance of the data migration? Choose 3 answers

- * Review the time zones of the User loading the data.
- * Defer sharing calculations of the Salesforce Org.
- * Remove custom indexes on the data being loaded.
- * Deactivate approval processes and workflow rules.
- * Determine if the legacy system is still in use.

QUESTION 91

Universal Containers (UC) has a very large and complex Salesforce org with hundreds of validation rules and triggers. The triggers are responsible for system updates and data manipulation as records are created or updates by users. A majority of the automation tool within UC's org were not designed to run during a data load. UC is importing 100,000 records into Salesforce across several objects over the weekend.

What should a data architect do to mitigate any unwanted results during the import?

- * Ensure validation rules, triggers and other automation tools are disabled.
- * Bulkify the trigger to handle import leads.
- * Ensure duplication and matching rules are defined.
- * Import the data in smaller batches over a 24-hour period.

QUESTION 92

Universal Containers (UC) is transitioning from Classic to Lightning Experience.

What does UC need to do to ensure users have access to its notices and attachments in Lightning Experience?

- * Migrate Notes and Attachment to Enhanced Notes and Files a migration tool
- * Manually upload Attachments in Lightning Experience.
- * Add Notes and Attachments Related List to page Layout in Lightning Experience.
- * Manually upload Notes in Lightning Experience.

QUESTION 93

Universal Containers has a public website with several forms that create Lead records in Salesforce using the REST API. When designing these forms, which two techniques will help maintain a high level of data quality?

- * Do client-side validation of phone number and email field formats.
- * Ensure the website visitor is browsing using an HTTPS connection.
- * Prefer picklist form fields over free text fields, where possible.

- * Use cookies to track when visitors submit multiple forms.

QUESTION 94

A health care provider wishes to use salesforce to track patient care. The following actions are in Salesforce

1. Payment Providers: Orgas who pay for the care 2 patients.
2. Doctors: They provide care plan for patients and need to support multiple patients, they are provided access to patient information.
3. Patients: They are individuals who need care.

A data architect needs to map the actor to Sf objects. What should be the optimal selection by the data architect?

- * Patients as Person Accounts, Payment providers as Accounts, & Doctors as Contacts
- * Patients as Person Accounts, Payment providers as Accounts, & Doctors as Person Account
- * Patients as Accounts, Payment providers as Accounts, & Doctors as Person Accounts
- * Patients as Contacts, Payment providers as Accounts, & Doctors as Accounts

QUESTION 95

A customer is facing locking issued when importing large data volumes of order records that are children in a master-detail relationship with the Account object. What is the recommended way to avoid locking issues during import?

- * Import Order records and Account records separately and populate AccountID in orders using batch Apex.
- * Import Account records first followed by order records after sorting order by OrderID.
- * Change the relationship to Lookup and update the relationship to master-detail after import.
- * Import Account records first followed by order records after sorting orders by AccountID.

QUESTION 96

Cloud Kicks stores Invoice records in a custom object. Invoice records are being sent to the Accounting department with missing States and incorrectly formatted Postal Codes.

Which two actions should Cloud Kicks take to improve data quality? (Choose two.)

- * Write an Apex Trigger to require all fields to be populated.
- * Utilize a Validation Rule with a REGEX operator on Postal Code.
- * Utilize a Validation Rule with a CONTAINS operator on address fields.
- * Change each address field to required on the Page Layout.

QUESTION 97

A company wants to document the data architecture of a Salesforce organization.

What are two valid metadata types that should be included? (Choose two.)

- * Document
- * RecordType
- * SecuritySettings
- * CustomField

QUESTION 98

Universal Containers would like to remove data silos and connect their legacy CRM together with their ERP and with Salesforce. Most of their sales team has already migrated to Salesforce for daily use, although a few users are still on the old CRM until some functionality they require is completed. Which two techniques should be used for smooth interoperability now and in the future.

- * Replicate ongoing changes in the legacy CRM to Salesforce to facilitate a smooth transition when the legacy CRM is eventually retired.
- * Specify the legacy CRM as the system of record during transition until it is removed from operation and fully replaced by Salesforce.
- * Work with stakeholders to establish a Master Data Management plan for the system of record for specific objects, records, and fields.
- * Do not connect Salesforce and the legacy CRM to each other during this transition period, but do allow both to interact with the ERP.

QUESTION 99

Universal Containers (UC) has a data model as shown in the image. The Project object has a private sharing model, and it has Roll -Up summary fields to calculate the number of resources assigned to the project, total hours for the project, and the number of work items associated to the project. What should the architect consider, knowing there will be a large amount of time entry records to be loaded regularly from an external system into Salesforce.com?

- * Load all data after deferring sharing calculations.
- * Load all data using external IDs to link to parent records.
- * Use triggers to calculate summary values instead of Roll -Up.
- * Use workflow to calculate summary values instead of Roll -Up.

QUESTION 100

NTO has implemented salesforce for its sales users. The opportunity management in salesforce is implemented as follows:

1. Sales users enter their opportunities in salesforce for forecasting and reporting purposes.
2. NTO has a product pricing system (PPS) that is used to update opportunity amount field on opportunities on a daily basis.
3. PPS is the trusted source within the NTO for opportunity amount.
4. NTO uses opportunity forecast for its sales planning and management.

Sales users have noticed that their updates to the opportunity amount field are overwritten when PPS updates their opportunities.

How should a data architect address this overriding issue?

- * Change opportunity amount field access to read only for sales users using field level security.
- * Change PPS integration to update only opportunity amount fields when values is NULL.
- * Create a custom field for opportunity amount that PPS updates separating the field that sales user updates.
- * Create a custom field for opportunity amount that sales users update separating the fields that PPS updates.

QUESTION 101

A large retail company has recently chosen SF as its CRM solution. They have the following record counts:

2500000 accounts

25000000 contacts

When doing an initial performance test, the data architect noticed an extremely slow response for reports and list views.

What should a data architect do to solve the performance issue?

- * Limit data loading to the 2000 most recently created records.
- * Add custom indexes on frequently searched account and contact objects fields
- * Create a skinny table to represent account and contact objects.
- * Load only the data that the users is permitted to access

QUESTION 102

A Customer is migrating 10 million order and 30 million order lines into Salesforce using Bulk API. The Engineer is experiencing time-out errors or long delays querying parents order IDs in Salesforce before importing related order line items. What is the recommended solution?

- * Leverage an External ID from source system orders to import related order lines.
- * Leverage Batch Apex to update order ID on related order lines after import.
- * Query only indexed ID field values on the imported order to import related order lines.
- * Leverage a sequence of numbers on the imported orders to import related order lines.

QUESTION 103

DreamHouse Realty has a legacy system that captures Branch Offices and Transactions. DreamHouse Realty has 15 Branch Offices. Transactions can relate to any Branch Office. DreamHouse Realty has created hundreds of thousands of Transactions per year.

A Data Architect needs to denormalize this data model into a single Transaction object with a Branch Office picklist.

What are two important considerations for the Data Architect in this scenario? (Choose two.)

- * Limitations on Org data storage.
- * Bulk API limitations on picklist fields.
- * Limitations on master-detail relationships.
- * Standard list view in-line editing.

QUESTION 104

Universal Containers has a large number of Opportunity fields (100) that they want to track field history on. Which two actions should an architect perform in order to meet this requirement? Choose 2 answers

- * Select the 100 fields in the Opportunity Set History Tracking page.
- * Create a custom object to store a copy of the record when changed.
- * Use Analytic Snapshots to store a copy of the record when changed.
- * Create a custom object to store the previous and new field values.

QUESTION 105

In their legacy system. Universal Containers has a monthly accounts receivable report that compiles data from Accounts, Contacts, Opportunities, Orders. and Order Line Items. What difficulty will an architect run into when implementing this in Salesforce?

- * Custom report types cannot contain Opportunity data.
- * Salesforce allows up to four objects in a single report type.
- * A report cannot contain data from Accounts and Contacts.
- * Salesforce does not support Orders or Order Line Items.

QUESTION 106

Universal Containers (UC) is implementing a formal, cross-business-unit data governance program. As part of the program, UC will implement a team to make decisions on enterprise-wide data governance. Which two roles are appropriate as members of this team?

Choose 2 answers

- * Data Domain Stewards
- * Operational Data Users
- * Salesforce Administrators
- * Analytics/BI Owners

QUESTION 107

A customer is operating in a highly reputed industry and is planning to implement SF. The customer information maintained in SF, includes the following:

Personally, identifiable information (PII)

IP restrictions on profiles organized by Geographic location

Financial records that need to be private and accessible only by the assigned Sales associate.

User should not be allowed to export information from Salesforce.

Enterprise security has mandate access to be restricted to users within a specific geography and detail monitoring of user activity.

Which 3 Salesforce shield capabilities should a data architect recommend? Choose 3 answers:

- * Transaction security policies to prevent export of SF Data.
- * Encrypt Sensitive Customer information maintained in SF.
- * Prevent Sales users access to customer PII information
- * Restrict access to SF from users outside specific geography
- * Event monitoring to monitor all user activities

QUESTION 108

A customer needs a sales model that allows the following:

Opportunities need to be assigned to sales people based on the zip code.

Each sales person can be assigned to multiple zip codes.

Each zip code is assigned to a sales area definition. Sales is aggregated by sales area for reporting.

What should a data architect recommend?

- * Configure territory management feature to support opportunity assignment.
- * Assign opportunities using list views using zip code.
- * Add custom fields in opportunities for zip code and use assignment rules.
- * Allow sales users to manually assign opportunity ownership based on zip code.

QUESTION 109

Universal Containers (UC) is a major supplier of office supplies. Some products are produced by UC and some by other manufacturers. Recently, a number of customers have complained that product descriptions on the invoices do not match the descriptions in the online catalog and on some of the order confirmations (e.g., "ballpoint pen" in the catalog and "pen"; on the invoice, and item color labels are inconsistent: "what" vs. "White"; or "blk"; vs. "Black"). All product data is consolidated in the company data warehouse and pushed to Salesforce to generate quotes and invoices. The online catalog and webshop is a Salesforce Customer Community solution. What is a correct technique UC should use to solve the data inconsistency?

- * Add custom fields to the Product standard object in Salesforce to store data from the different source systems.
- * Build Apex Triggers in Salesforce that ensure products have the correct names and labels after data is loaded into salesforce.
- * Define a data taxonomy for product data and apply the taxonomy to the product data in the data warehouse.
- * Change integration to let product master systems update product data directly in Salesforce via the Salesforce API.

QUESTION 110

NTO has decided to franchise its brand. Upon implementation, 1000 franchisees will be able to access BTO's product information and track large customer sales and opportunities through a portal. The Franchisees will also be able to run monthly and quarterly sales reports and projections as well as view the reports in dashboards.

Which licenses does NTO need to provide these features to the Franchisees?

- * Customer Community license
- * Lightning Platform license
- * Partner Community license
- * Salesforce Sales Cloud license

QUESTION 111

Ursa Major Solar has defined a new Data Quality Plan for their Salesforce data.

Which two approaches should an Architect recommend to enforce the plan throughout the organization? (Choose two.)

- * Schedule a weekly dashboard displaying records that are missing information to be sent to managers for review.
- * Ensure all data is stored in an external system and set up an integration to Salesforce for view-only access.
- * Schedule reports that will automatically catch duplicates and merge or delete the records every week.
- * Enforce critical business processes by using Workflow, Validation Rules, and Apex code.

QUESTION 112

Universal Containers (UC) is going through major reorganization of their sales team. This would require changes to a large number of group members and sharing rules. UC's administrator is concerned about long processing time and failure during the process.

What should a Data architect implement to make changes efficiently?

- * Log a case with salesforce to make sharing rule changes.
- * Delete old sharing rules and build new sharing rules
- * Enable Defer Sharing Calculation prior to making sharing rule changes.
- * Log out all users and make changes to sharing rules.

QUESTION 113

Universal Containers (UC) has users complaining about reports timing out or simply taking too long to run. What two actions should the data architect recommend to improve the reporting experience? Choose 2 answers

- * Enable Divisions for large data objects.

- * Share each report with fewer users.
- * Index key fields used in report criteria.
- * Create one skinny table per report.

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