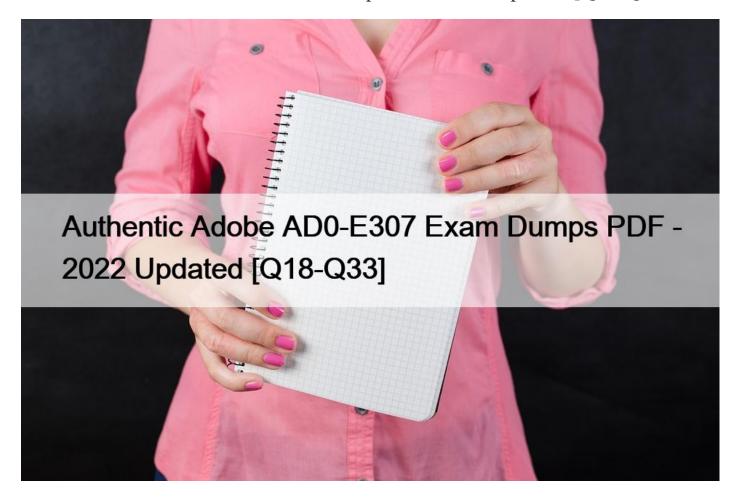
Authentic Adobe AD0-E307 Exam Dumps PDF - 2022 Updated [Q18-Q33



Authentic Adobe AD0-E307 Exam Dumps PDF - 2022 Updated Get Prepared for Your AD0-E307 Exam With Actual 90 Questions Q18. A Business Practitioner is starting delivery for two emails.

Which status and failure type combinations are possible in the Recipient Delivery logs for the two messages?

* Status: Sent. Failure Type: Not defined

Status: Pending. Failure Type: Not defined

* Status: Sent. Failure Type: Not defined

Status: Pending. Failure Type: Unreachable * Status: Sent. Failure Type: Mailbox full

Status: Pending. Failure Type: Unreachable * Status: Sent. Failure Type: Mailbox full

Status: Pending. Failure Type: Not defined

Q19. What is the maximum number of Campaign application servers a single client can connect to at one time?

- * 3
- * 1
- * 2
- * 0

Q20. What must a Practitioner determine before adding a Delivery activity to a campaign workflow?

- * channel
- * target
- * template
- * content

Q21. Which filtering dimension should a Practitioner use to identify responders in a cross-channel campaign?

- * tracking logs
- * exclusion logs
- * delivery logs
- * approval logs

Q22. The sent count is less than the upstream population. What are two reasons for this result? (Choose two.)

- * The upstream population did NOT include seeds.
- * Some pressure typologies were applied.
- * Some recipients were quarantined.
- * The upstream population was too large.

Q23. From which screen on the client should the Business Practitioner approve the targeting of an email delivery in an email campaign?

- * from the Campaign Dashboard
- * None. You must open the mail and approve on the website
- * from the Approval Dashboard
- * from the Home Screen

Q24. A campaign has been setup with an operator group (with 2 operators) as approvers in the "Approvals" section of the delivery.

What will happen if one of the operators is unavailable to provide approval?

- * The input of just the first approver is required in order for the process to continue onto the next activity
- * The campaign process will not proceed if both the first and seconds approvers do not provide inputs before expiry
- * The process will continue without approval if one has been provided before expiry
- * The process waits indefinitely for inputs from both approvers before moving to the next activity

Q25. A campaign workflow has been executed and has reached the Finished state.

Which two tasks must have occurred? (Choose two.)

- * The deliveries have been sent.
- * The temporary worktables have been dropped.
- * The campaign state has changed to Finished.
- * The approval steps have been approved.

Q26. Which three tasks could a campaign business practitioner do to view a personalized version of a delivery?

(Choose three.)

- * Utilize the test personalization option
- * Send a proof of the delivery
- * Analyze the delivery after creating it
- * Send the email to seed a list to compare

Q27. Which module(s) needs to be installed in order to be able to create Marketing Campaigns?

- * Marketing Campaigns (Campaign)
- * Marketing Resources
- * Central/Local Marketing (Distributed Marketing)
- * Campaign Optimization

Q28. A Practitioner has customized a delivery for men, women and unspecified gender values. A proof personalized to each gender segment is then required to be sent to an approver prior to the delivery phase. What is the efficient way to accomplish this?

- * Specify a Target for the proofs with the Targeting mode set to "Substitution of the address" and specify the approver for a recipient in each of the gender segments.
- * Specify an approver in the Recipient table via the Target mapping directly.
- * Create three different deliveries for each of the gender segments and define the same approver for each delivery.
- * Specify a Target for the proofs with the Targeting mode set to "Substitution of the address" and specify the approver for a recipient using Random profile.

Q29. Which two tasks can be performed to reduce the probability of a delivery being blocked or flagged as 'spam' by anti-spam tools? (Choose two.)

- * Make sure your delivery does not contain only images
- * Email content should have both HTML and text parts
- * Specify recipient's name in the greeting
- * Specify an English translation for non English mails

Q30. What is the required to create a predefined filter?

- * Input form
- * Rights on a folder of type filter
- * Navigation hierarchy
- * Validity period

Q31. A Practitioner is using the default data model.

When personalizing based on gender, how many versions of the content should the Practitioner create?

- * four
- * three
- * two
- * one

Q32. A campaign business practitioner is monitoring a delivery during its analysis. The campaign business practitioner notes that the audit has indicated two items with a warning. What happen with the delivery because of the warning?

- * The delivery generates an error and does NOT deploy
- * The delivery generates an error and at the end of the analysis but deploys the email
- * The delivery deploys the email
- * The delivery generates an error but does NOT deploy

Q33. Workflow instructions are identical to a previous workflow except the dates. What course of action should a Campaign Business Practitioner take?

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- * Use a copy of the previous workflow in a campaign and change the values
- * Create a new workflow from scratch in a new campaign
- * Run the previous workflow from the previous campaign and change the date
- * Contact the request to confirm the information in accurate.

Adobe AD0-E307 Exam Syllabus Topics:

Topic Details Topic 1- Apply Email Designer functionalities to appropriate scenarios- Determine the correct delivery configuration Topic 2- Given a scenario, customize an out-of-the-box dynamic report- Apply the process of creating a delivery Topic 3- Apply the process to schedule and send an OOTB report- Explain the relevance of the data model Topic 4- Apply the process to build targeted audiences- Apply processes to execute workflows Topic 5- Outline, complete and modify a campaign management, Requirements Analysis, Data management, Delivery management

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