[Feb 12, 2023 B2C-Commerce-Architect PDF Questions and Testing Engine With 66 Questions [Q13-Q36
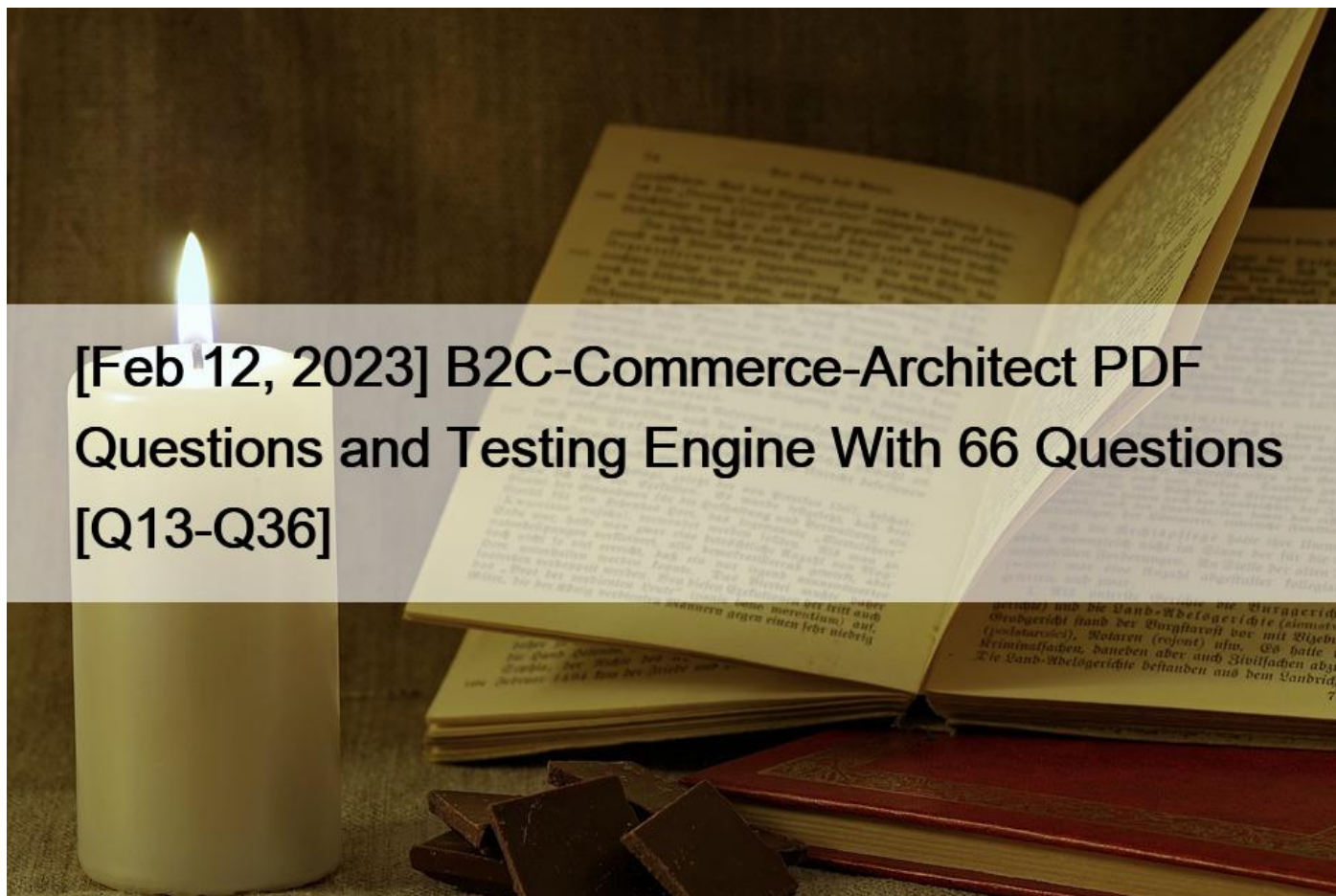

[Feb 12, 2023] B2C-Commerce-Architect PDF Questions and Testing Engine With 66 Questions
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Salesforce B2C-Commerce-Architect Exam Syllabus Topics:

TopicDetailsTopic 1- Given a complex issue or set of issues, guide a development team in the steps toward resolution- Given data migration scenarios, plan and support the data migration processTopic 2- Given a site launch checklist, identify rollback steps possibly required, plan post-production activities- Given an implementation performance issue, demonstrate the ability to identify and address existingTopic 3- Given an implementation issue, demonstrate the ability to identify root causes and recommend solutions- Given a customer's business requirement, create a technical specification that accurately reflects the business requirementTopic 4- Given business and technical requirement details, review implementation specifications for solutions- Given a set of batch process requirements, leverage the productized Job Framework for batch process integration

Topic 5- Given dependencies between sources of site data, define jobs and data replication schedules- Given a collection of cartridges and data, define a process to compile and deploy to Salesforce environmentsTopic 6- Given the systems that are interacting with the platform, evaluate the integration points- Given an implementation, evaluate the end-to-end needs for custom logging configuration

QUESTION 13

The Client has implemented a different category/search layout for mobile and desktop. The code uses a session attribute called deviceType to choose the corresponding layout. This attribute it populated from the browser user agent. After this implementation they have run into these problems:

* Sometimes desktop pages are being served to both desktop and mobile customers.

* Sometimes mobile pages ate being served to both desktop and mobile customers.

The page has caching implemented that depends; on promotions. SEC is very important and the site traffic is high.

Which solution should the Architect select to resolve the issue without impacting the existing requirements?
* Create customer groups for desktop and mobile users and uh remote includes based on these groups to render the mobile and desktop pages
* Create customer groups for desktop and mobile users and empty promotions linked to these groups to ensure different cached versions of the page.
* Disable caching for these pages to ensure that the correct template is used to render the mobile and desktop pages.
* Change the URL structure to include desktop and mobile as URL parameters to ensure different cached versions of the page

QUESTION 14

A company recently launched their ecommerce sites for three countries: Australia, New Zealand, and Singapore. The company is now looking to set up marketing automations using Marketing Cloud.

Their B2C Commerce is configured with two realms: ANZ and SE Asi

a. Each country has a site within their respective realm: Australia and New Zealand sites are within ANZ and Singapore is within SE Asia.

Which account hierarchy should a Solution Architect recommend for the Marketing Cloud set up?
* Use a separate Marketing Cloud tenant for each site
* Use a separate Marketing Cloud tenant for each realm and map business units to sites within each realm
* Use a single Marketing Cloud tenant and map business units to each site irrespective of the realm
* Use a single Marketing cloud tenant and map business units to each realm

QUESTION 15

During the monitoring tasks you realize that a third party integration with your storefront is logging sensitive dat a. What can we do to avoid saving this information to the system logs?
* Add a new log category for this service with level greater than the sensitive data is added to avoid logging.
* Implement filterLogMessage method for the ServiceCallback to filter response log messages.
* Implement filterResponseLogMessage method for the ServiceCallback to filter response log messages.
* Implement getRequestLogMessage method for the ServiceCallback and remove sensitive data.

QUESTION 16

The Client has just acquired a new brand and wants to Integrate the new brand s current ecommerce site into a current realm as a new site. The acquisition has its own Enterprise Resource Planning (ERP) system for product data and inventory. The new site will

use the existing realm’s Order Management System (OHS) and Customer Relationship Management (CRM) system.

What two requirements does the Architect need to keep in mind when creating the technical specification document?

Choose 2 answers
* A new customer export Job must be created to export customers.
* A new product Import Job must be created to manage products.
* A new inventory Import Job must be created to manage inventory.
* A new order export job must be created to export orders.

QUESTION 17

Whichtwo activities should an Architect encourage the replication team to follow based on S2C Commerce best practices?

Choose 2 answers
* Use the undo replication process to rollback to the previous replication if necessary.
* Replicate the latest data to Production during periods of increased site use to ensure freshness.
* Use the undo replication process to roll back code replications only, not data replications.
* Wait 15 minutes after the recreation process completes for the cache to dear automatically.

QUESTION 18

A B2C Commerce developer has recently completed a tax service link cartridge integration into a new SHU site. During review, the Architect notices the basket calculation hook is being run multiple times during a single tax call.

What is the reason for the duplicate calculations being run?
* The tax cat is being called multiple times.
* The LINK cartridge Is Included multiple times in the cartridge path.
* There are multiple hook.js Wes referring to the same hook.
* The checkout is designed to recursively refer to the same hook.

QUESTION 19

A company wants to add Salesforce Order Management to their existing B2C Commerce, Service Cloud, and Sales Cloud integration. Their current sales process lets sales reps build quotes, create orders, and process reduction orders for refunds as part of their sales channel workflow. Their B2C Commerce order objects also include multiple custom attributes that the merchant’s current Order Management System uses to allocate orders to the correct distribution center for fulfillment.

When enabling Salesforce Order Management, what potential concerns will the merchant need to work through?
* Salesforce Order Management does not allow for fulfillment rules across multiple distribution centers without the use of an AppExchange package or custom Apex triggers.
* Reduction Orders and Order Management change orders conflict if both are enabled in the same Org and require the use of Record Types and Apex Triggers or Validation Rules to avoid conflicts.
* Custom attributes on B2C Commerce Orders are not natively supported for Salesforce Order Management integrations and require custom Apex development to handle mapping.
* Salesforce Order Management integrates natively with B2B Commerce when both products reside within the same Org but requires the use of a customizable B2C Commerce cartridge to import data from a B2C Commerce instance.

QUESTION 20

A developer has a sandbox with code to log a message during execution, and the following code:

```
var Logger = require('dw/system/Logger');
Logger.info(message);
```

After the code executes, the developer does not see any log file with the message in the WebDAV folder. Which two tasks does the developer need to perform to correct this issue?

Choose 2 answers
* Request that the developer’s account be given permission to the Log Center of the current realm.
* Set the root log level to debug.
* Check the box for Info under Log Files.
* Set the logging global preference to true.

QUESTION 21

A business wants to migrate its customer service provider from provider A to provider B. Provider e offers a LINK cartridge to integrate with its commerce solution.

Which three artifacts need to be created by the Architect? Choose 3 answers
* Document the design of implementing a new B2C Commerce cartridge following the Industry standard best practices
* Document the data objects, the interface, and data synchronization frequency between the systems.
* Document the data mapping between commerce and customer service provider.
* Document the customizations required on top of the LINK cartridge based on current commerce implementation and business needs.
* Document how the customer online journey flown from landing on the page to placing of the order

QUESTION 22

A merchant has reported that customers are seeing low stock items at the top of their search results, giving them a subpar customer experience and impacting conversion.

How might this issue be resolved to ensure a better customer journey?
* In Business Manager, select Show Orderable Products Only at the root level to hide any products that are currently out of stock.
* In Business Manager, enter a higher boost factor for availability in Searchable Attributes.
* In Business Manager, set an availability low ranking threshold in Search Preferences.
* Create a job that sets all unavailable products to be hidden. Schedule the job to run hourly to clean up the catalog on a regular basis.

QUESTION 23

A merchant using B2C Commerce and Service Cloud has a requirement for service agents to order products on behalf of shoppers. In the envisioned scenario, a shopper contacts the service center with an order request, the agent uses the Service Console to find the shopper’s account, and initiate an order on behalf of the shopper using payment information provided by the shopper. The merchant is considering the B2C Commerce – Service Cloud Connector for this implementation.

Which three considerations should a Solution Architect keep in mind prior to implementation? Choose 3 answers

* Guests or anonymous storefront shoppers are not supported in this scenario.
* B2C Commerce needs to be registered as a remote site.
* Service agents need a corresponding storefront login mapped to their Service Cloud user record.
* The Service Cloud Connector only supports Person Accounts as a customer model.
* The Service Cloud Connector only supports contacts as a customer model.

QUESTION 24

Northern Trail Outfitters (NTO) Just went live after migrating its online shop to B2C Commerce from a custom eCommerce platform. NTO now needs to migrate its orders NTO cannot provide a B2C Commerce feed, but a custom export We from its current eCommerce site.

What are the correct steps to migrate these orders to B2C Commerce?
* Receive the orders file and use a job to generate the orders m B2C Commerce schema. Ask the client to import them on production before the launch.
* Create a B2C Commerce Support ticket and ask them to import the order flies received from Northern Trail Outfitters.
* Receive the orders file and use a Job to place new orders in B2C Commerce with the order data received.
* Receive the orders file and use a Job to generate the orders in B2C Commerce schema. Create a B2C Commerce Support ticket to ask them to Import the orders.

QUESTION 25

A developer is checking for Cross Site Scripting (XSS) and found that the quick search is not escaped (allows inclusion of Javascript) in the following script:

```
<script>
var searchPhrase = '${searchPhrase}';
</script>
```

How would the developer resolve this issue?
* Replace ‘ with double Quote*
* Use <isprint value=”${searchPhrase}* encoding-‘jshtmr />
* Use <isprint value=’${searchPhrase} encoding-‘jsblock” />
* Use <toprint value=”${searchPhrase}” />

QUESTION 26

A client has just pushed a new site live to Production. However during smoke testing. It’s found that some customers are not seeing the correct pricing on the Product Detail Page.

What three places would the Architect begin to look for the cause of this Issue?

Choose 3 answers
* Check Log Center
* Check the Quota Status page.
* Check the Global Preferences to be sure the settings are correct.
* Check that there was not an error during replication.
* Check that the cache is set correctly

QUESTION 27

A developer is remotely fetching the reviews for a product.

Assume that it’s an HTTP GET request and caching needs to be implemented, what consideration should the developer keep in mind for building the caching strategy?
* Cache the HTTP service request
* Remote include with caching only the reviews
* Use custom cache
* Cached remote include with cache of the HTTP service

QUESTION 28

The client provided these business requirements:

* The B2C Commerce platform will integrate with the client’s Order Management System (OMS).

* The OMS supports Integration us-no legacy RPC style SOAP services.

* The OMS is hosted on client s infrastructure.

What is the right cartridge folder to place the WSDL provided for the OMS service?
* /cartridge/webreferences2
* /cartridge/webreferences
* /cartridge
* /cartridge/services

QUESTION 29

The Clientis creating a new Storefront and their requirements include:

* ApplePay support

* Log -n through a standard OAuth2 social media account

* One Okie checkout process

* Ay B testing for promotions

Which two items require technical documentation for customizing the Storefront Reference Architecture?

Choose 2 answers
* One Click checkout process
* ApplePay support
* log in through a standard OAuth2 social media account
* A/B testing for promotions

QUESTION 30

The Client wishes to implement a third party integration that allows for free shipping If the customer Is a member of the third party service. When the customer’s order is exported to the Order Management System (OMS) it also creates a custom object in order to track additional data before sending that order data to the third-party service as well.

What technical concern should the Architect raise to protect performance and stability of the site1?
* The customer order quota and related retention or deletion needs.
* The customer’s order data sent to a third-party and related security needs.
* The OMS having order data sent to a thud party and related security needs.
* The custom object quota and related retention or deletion needs.

QUESTION 31

Which standards allow dw.ws.WebReference2 class?
* WSDL 1.1
* RPC/Encoded WSDLs
* SOAP 1.1 and SOAP 1.2
* Apache CXF
* https 1.0 and 1.1

QUESTION 32

During a review of the most recent release notes, the Architect finds that Salesforce has deprecated an API that is used throughout the site. After reviewing the deprecated API usage in Business Manager, the Architect narrows down the usage of that API to a particular LINK integration cartridge. The cartridge was integrated when the site was first launched and is heavily customized for the Client.

What is the recommended way for the Architect to remove the deprecated API so the LINK integration continues to work without interruptions, and lowest level of effort’
* The Architect should update all the deprecated API cats in the already integrated LINK cartridge and test thoroughly.
* The Architect does not need to do anything at this time, the API will continue to work with no issues for the foreseeable future.
* The Architect should check to see If the LINK cartridge has been updated already, integrate It, apply the customisations, and teat thoroughly.
* The Architect should contact the company that created the LINK cartridge to fix the issue and provide the client with updated code.

QUESTION 33

During the discovery phase as an architect you should make some recommendations to be sure all requirements will fit under SFCC scope. The project consists in building one storefront using SFRA and a native iOS app. The home page will be fully implemented using Page Designer in order to allow merchandisers to fully customize it. What should be taken into consideration?
* Page designer load times are bigger than if using content slots.
* All answers are correct.
* Replication and reindexing process works differently with page designer vs content assets, so home page for mobile application may be different than website for 15 minutes.
* Page Designer doesn’t support using the OCAPI SHOP and DATA resources to access pages and components as content assets.

QUESTION 34

The Architect has been presented with a requirement from the business to implement a new LINK cartridge.

The current site is built on the Storefront Reference Architecture, and the LINK cartridge is certified for Pipelines and Controllers. On review, the Architect notes that the Jobs are all created in Pipelines.

How should the Architect implement that cartridge to make sure the required jobs runs property?
* The Job Pipelines must be updated to use SiteGenesis Controllers.
* The job Pipelines must be removed and recreated with scripts.
* The job Pipelines must be updated to use SFRA Controllers.
* The job Pipelines must be updated to work as custom job steps.

QUESTION 35

Which method is efficient and scalable because it uses the product search index rather than searching the database?
* ProducrlndexModel.getOrderableProductsOnly()
* ProduccAvailabiliryModel.isOrderable()
* ProductSearcbHodel().gerProductSearchHita()
* ProductVanari.cnMcciel.aerVariams ()

QUESTION 36

A company has B2C Commerce and Marketing Cloud. The Marketing team wants to match up the purchasing data from B2C Commerce to the Marketing Cloud subscriber data.

Which two objects from B2C Commerce should a Solution Architect map to Marketing Cloud in order to meet the company’s needs?

Choose 2 answers
* Contact
* Orders
* Customer
* Profile

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